FINANCE TRANSFORMATION & AI SERIES

Financial Analytics Mastery: Essential Tools for Data-Driven Decision-Making

COURSE LENGTH

Three 2-Hour Virtual Sessions or
One Full Day In Person

DESCRIPTION

In today's data-driven financial landscape, robust analytics and data management skills are imperative for staying ahead. This comprehensive course is specifically designed for finance professionals, equipping them with the essential tools and techniques for effective business analytics. Gain practical knowledge to tackle modern financial challenges, streamline processes, and become a catalyst for a data-centric culture within their organization.

LEARNING OBJECTIVES

— Collect, assemble, and analyze financial data effectively.

— Identify and implement the right technological solutions to enhance financial analytics.

— Act as an ambassador for data-driven decision-making within your organization.

— Present valuable and actionable financial insights aligned with organizational goals.

AGENDA

— Mastering Financial Data

• Understanding financial data types and structures

• Data quality and integrity in finance

• Building rich financial data models

• Hands-on exercises in business intelligence and data modeling using financial datasets.

— Leveraging Financial Technology Solutions

• Enterprise solutions in finance

• Decision-support technologies for finance professionals

• Utilize extract, transform, load (ETL) process for financial data

• Implement reporting and narrative BI for financial storytelling

• Trends in financial technology solutions

• Building a financial solutions framework

— Leadership and Change Management in Finance

• Navigating digital transformation in finance teams

• Driving sustainable change